



Guelph Soccer

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Rep Team Sponsorship Guidelines

Purpose: This document provides guidance with respect to team sponsorship conducted by representative teams of Guelph Soccer.

Guidelines:

- Rep teams are eligible to secure sponsorship to support team activities including tournaments, team equipment, etc.
- Teams keep 100% of the money they raise through sponsorship.
- Teams are not permitted to approach Club sponsors -see listing on the website.
- A template letter is provided to assist teams to secure sponsorship.
- Teams are soliciting team sponsors, not club sponsors. This must be clear in communication with prospective sponsors.
- Sponsor recognition is the responsibility of the team. The Club will post all rep team sponsors on a separate page of the website.
- Payment by sponsors is made directly to the team bank account.
- Tax receipts are not provided to rep team sponsors.
- Rep teams may select sponsors to be screened on their uniforms in the following places:
 - Belly of home jersey
 - Belly of away jersey
 - Above the jersey number on the back
 - Below the jersey number on the back
 - Left arm sleeve
 - Right arm sleeve
- The cost of the screening of the jerseys will be covered if logos are submitted by Club deadline date.

For further clarification or questions, please contact our Development and Competitive Coordinator.